



"Social and cultural value always equates to economic value; however, the converse is not always true."

- San Diego Council of Design Professionals



HELP TO SHAPE THE FUTURE OF BIRD ROCK

BIRD ROCK and LA JOLLA BOULEVARD **FORM-BASED CODE PUBLIC WORKSHOP SCHEDULE - FALL 2006**

September 19, Tuesday 6 pm, Bird Rock Elementary School

- Kick Off Event with Bird Rock Community Council (Regular Meeting)
- Introduction of Team: Mike Stepner and Howard Blackson
- Form-Based Code Information and Conversation
- Bird Rock Community Comments and Questions
- Self-Guided Walking Tour Questionnaire Handed Out
(Please Return by September 26, Tuesday, via Mail).

October 4, Wednesday 6:00-7:30 pm, Masonic Lodge, 5565 La Jolla Blvd

- Visual Preference Survey with Community
- Self-Guided Tour Tabulations and Results

October 18, Wednesday 6:00-7:30 pm, Masonic Lodge, 5565 La Jolla Blvd

- Conversation with City of San Diego Planning Staff and Community to Discuss Possibilities, Regulations and Direction

November 3-6, Friday to Monday Consecutive Day Design Charrette

- Open to Public, All Day, Every Day from 9 am to 7:30 pm
Masonic Lodge, 5565 La Jolla Boulevard
- You are Invited to Give Insight and Comments During Design Process with Architects, Planners, Engineers, Retail Specialist, Design Professionals and your neighbors
- Nightly Pin-Ups of Latest Proposals and Designs at 6 pm

November 14, Tuesday, Bird Rock Elementary School Auditorium

- FINAL PRESENTATION of Draft Report, w/BRCC (Regular Meeting)